IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: David A. Bolnick, et al. Atty.Dkt.No.: 5957-71800

Serial Number: 09/829,937 Examiner: Truong, Lan Dai T. §

Filing Date: April 11, 2001 Group/Art Unit: 2152

Title: SYSTEM, METHOD AND Conf. No.: 7702

COMPUTER PROGRAM PRODUCT FOR GATHERING

AND DELIVERING PERSONALIZED USER INFORMATION

RESPONSE TO OFFICE ACTION MAILED JULY 9, 2008

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir or Madam:

This paper is submitted in response to the Office Action of July 9, 2008, to further highlight why the application is in condition for allowance.

Please amend the case as listed below.